
Practitioner News April 2021: Latest research on allergy drugs and dementia

1 message

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Practitioner News
Nutritional Update April 2021

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Dear Colleague

Welcome to our April nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

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Featured Articles

[POPULAR ALLERGY & INSOMNIA DRUGS LINKED TO DEMENTIA](#)

You'd think some of the most popular allergy and insomnia drugs on the market would be safe, but a new study outlines some frightening health risks. The latest evidence? Drugs linked to



dementia now include anticholinergic drugs. This class of drugs includes popular medications like Benadryl, Dramamine, Advil PM and Unison, among others. The antidepressant drug Paxil and the pain drug Demerol also have anticholinergic effects.

Read more at wisemindhealthbody.com

For natural remedies for [allergies](#) our range of nutritional supplements can be found [here](#).

For example, Quercetin is a plant-derived flavonoid found in fruits, vegetables, leaves and grains. Quercetin is thought to prevent the release of histamine from immune cells called mast cells and is helpful for people suffering from Hay fever.

Order now:

[Quercetin - 60 capsules - £22.50](#)



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HIGH FRUCTOSE DIETS COULD CAUSE IMMUNE SYSTEM DAMAGE

New research by Swansea scientists in collaboration with researchers at the University of Bristol and the Francis Crick Institute in London has indicated that consuming a diet high in the sugar fructose might prevent the proper functioning of people's immune systems in ways that has, until now, largely been unknown.

Read more at medicalxpress.com



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Product Focus

NEW PRODUCT LAUNCH

PUREDEFENSE by Pure Encapsulations



We are pleased to announce the launch of a new Pure Encapsulations product - [PureDefense - 120 capsules](#).

PureDefense by Pure Encapsulations is a specific blend of nutrients and plant extracts, including Vitamin C, D and Zinc, all of which contribute to the normal function of the immune system.

This product also contains n-acetylcysteine (NAC), EpiCor® dried yeast fermentate complex, Elderberry fruit extract and quercetin. EpiCor® is a dried yeast fermentate that has undergone published clinical research.

Two capsules of PureDefense also provide 1000i.u. (25ug) of vitamin D3.

- **Free from Gluten, Wheat, Soya and Dairy**
- **GMO free**
- **Suitable for vegans and vegetarians**

Recommended Dosage

Take 2 capsules 2 x daily with food, or as directed by your healthcare practitioner

Contents: TWO capsules provides:

Vitamin C (as ascorbic acid)	250mg
Vitamin D3 1000i.u. (as cholecalciferol)	25mcg
Zinc (as zinc citrate)	7.5mg
N-acetyl-L-cysteine (free-form)	450mg
EpiCor® dried yeast fermentate complex (from <i>Saccharomyces cerevisiae</i>)	250mg
Elderberry (<i>sambucus nigra</i>) fruit extract	200mg
Quercetin	25mg
other ingredients: vegetarian capsule (hydroxypropyl methyl cellulose)	

ORDER NOW :

[PureDefense - 120 capsules - £59.99](#)



To order a PureDefense sample phial for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342.

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Latest Pure Bio News

EXPANDED RANGE OF UK-SOURCED 100% PURE SUPPLEMENTS FROM PURE BIO

Due to the ever-increasing import regulations and costs, we have been working hard over the last few months to increase our range of UK manufactured supplements, in order to extend our range of competitively-priced products, whilst maintaining the highest quality and purity you have come to expect from Pure Bio.

We are pleased to announce that we will be introducing our UK manufactured range gradually over the coming months, so please be sure to check our newsletter regularly for our product launches and updates.

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Spring Sale



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product	Size (caps)	Number of pots available	Expiry date	Sale price £
Potassium Aspartate	90	7	31 Mar 21	FREE
A.I. Formula	120	15	30 Apr 21	FREE
Wholistic Red Ginseng	30	7	30 Apr 21	FREE

<u>Bacopa Monnieri</u>	180	1	30 Apr 21	FREE
<u>Undecyn</u>	120	7	30 Apr 21	FREE
<u>ProFlora 123</u>	60gm	9	31 May 21	£ 8.50
<u>LVR Formula</u>	120	6	31 May 21	£36.32
<u>Creatine Powder</u>	500gm	2	31 May 21	£31.99
<u>Creatine Powder</u>	250gm	1	31 May 21	£19.75
<u>Boron</u>	60	2	30 Jun 21	£6.24
<u>A.I. Enzymes</u>	90	38	30 Jun 21	£13.00
<u>Wholistic Red Ginseng</u>	30	3	31 Oct 21	£13.96
<u>A.I. Formula</u>	120	12	30 Nov 21	£33.68

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website [here](#)

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Quote of the Month

"Sometimes we can only find our true direction when we let the wind of change carry us"

Mimi Novic

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How to Find Us

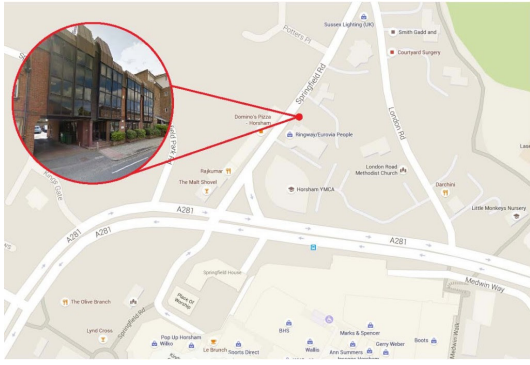
You can order from our [website](#) or make purchases in person. [Find us at:](#)

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